

animaná y Hecho por Nosotros were present in

Making global goals local business Argentina

United Nations Global Compact and Global Compact Network Argentina

Hecho por Nosotros and animaná participated at the event organised by Global Pact and La Usina del Arte, Argentina on April 25-26.

At this UN event experts from 147 countries representing politicians, academia, civil society and business, came together to discuss how to implement the 2030 Sustainable Development Goals.

During the two-day event a panel discussion on sustainability and the fashion value chain was organized by Lilian Liu, Responsible Business & Manager of Partnerships at United Nations Global Compact.

Between sessions we met with Lilian to discuss and share ideas on opportunities for growth and development in order to identify and promote best practices in the textile and fashion industry. As such, presenting its programmes at the UN is one of the ways Hecho por Nosotros is creating its open platform for collaboration.

We agreed to keep close contact with Lilian, who will enthusiastically keep representing us whenever she can at future UN events. She advised us to increase our scope in the academic field as well, explaining that the big universities are very interested in the sustainability potential of the industry, and that our work and expertise would be very useful for this still relatively new topic.

Lilian, having increased the presence of the Global Compact in Latin America, is always seeking to include more sustainable enterprises and organizations in the network. Stating that the fashion industry is a new sector for the Global Pact, she stressed that they should continue involving themselves more and more in the sector as it has such great potential to accelerate the development towards a more just and sustainable future.

Furthermore, we told Lilian about our ideas for our planned participation at the High Level Political Forum on Sustainability and Fashion in New York in July. She was excited, and mentioned that she hoped to participate in the event as well, saying that it would be great to meet up again there. As such, we exchanged ideas on how to present our work at the coming event.

After this enthusiastic exchange, we happily parted ways, with the intent of cultivating our alliance and creating projects together to reach our mission of making the fashion industry a source of well being.



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