



animaná

NGO Hecho por Nosotros
B-Corp animaná
ECOSOC 2024 Partnership Forum

“Shifting systems towards sustainable futures – by bridging ancestral roots, circular digital innovation & inclusive entrepreneurship for advancing Everyone a Changemaker world”

2024 Partnership Forum of the Economic and Social Council (ECOSOC): “Reinforcing the 2030 Agenda and eradicating poverty in times of multiple crises: the effective delivery of sustainable, resilient and innovative solutions”.

Resume:

Hecho por Nosotros and Animaná collaborated to organize an event focused on 'Shifting systems towards sustainable futures.' Titled 'Listening Well Through Locally-Led Development,' the discussion aimed to explore the intersectionality of ancestral roots, circular digital innovation, and inclusive entrepreneurship in creating a changemaker world. The event particularly emphasized the textile industry, showcasing successful models and case studies that align with Sustainable Development Goal 1 (No Poverty). The objectives included raising awareness about the importance of sustainability, showcasing innovative solutions, encouraging stakeholder engagement, and fostering local empowerment and collaborative learning for educational innovation.

Event focus:

- Innovation in Textile Industry: Exploring regenerative and circular economic models to address challenges in the textile sector.
- Systemic Change Through Collaboration: Catalyzing change through partnerships and collaborations across sectors.
- Technological Integration for Social Impact: Discussing the role of Ed-tech, blockchain, transparency, and digital platforms in driving social impact.
- Inclusive Finance: Addressing the need for decentralized finance and inclusive financial systems, providing equitable access to resources for MSMEs, artisans, and local communities.
- Ancestral Wisdom in Modern Contexts: Acknowledging and celebrating the value of ancestral wisdom in crafting solutions for contemporary challenges and poverty eradication.
- Intersectionality of SDGs 1 and 17: Focusing on the role of sustainability, innovation, and circularity within value chains for equitable development.
- Local Empowerment and Collaborative Learning: Showcasing community-led solutions and emphasizing the importance of collaborative learning for educational innovation.
- Key recommendations for action
- Promote Circular Economy in Textiles: Advocate for the adoption of circular economic models in the textile industry to enhance sustainability and reduce environmental impact.
- Facilitate Cross-Sector Collaborations: Encourage partnerships and collaborations among businesses, governments, NGOs, and local communities to drive systemic change.
- Harness Technology for Social Impact: Explore and implement innovative technologies such as blockchain and Ed-tech to address social issues and promote inclusivity.
- Develop Inclusive Financial Systems: Work towards establishing decentralized finance systems to provide equitable access to resources for MSMEs, artisans, and local communities.
- Integrate Ancestral Wisdom: Recognize the value of ancestral wisdom in crafting contemporary solutions and incorporate it into development strategies.
- Replicate Successful Models: Provide practical insights and tools for replicating successful collaboration and innovation models in different contexts, promoting scalability and widespread impact.

Event Objectives

- Increase awareness about the importance of shifting systems towards sustainability, highlighting the interconnectedness of ancestral roots, circular digital innovation, and inclusive entrepreneurship in fostering sustainable futures.
- Showcase successful models and case studies where systemic change has been achieved through innovative approaches in the textile industry and other sectors, that have accelerated progress toward the 2030 Agenda, particularly SDG 1 (No Poverty).
- Encourage active engagement and participation from diverse stakeholders, including businesses, governments, NGOs, and local communities, in driving systemic change and fostering local empowerment and collaborative learning for educational innovation.
- Foster Local Empowerment and Collaborative Learning for Educational Innovation.
- Showcase tangible achievements in solutions addressing the key themes discussed at the event through innovative partnerships

Event Summary

The event highlighted the urgency of systemic change and the importance of collaboration in exploring regenerative and circular economic models in the textile industry. The role of technological integration and inclusive finance to drive social impact was discussed, along with the value of ancestral wisdom in addressing contemporary challenges. The need for an intersectional approach to the Sustainable Development Goals (SDGs) to promote equitable development was emphasized, along with local empowerment and collaborative learning as drivers of educational innovation.

Co-convened by



Adriana Marina
Founder of HxN
and animaná



Radhika Shah
Stanford Angels
& Entrepreneurs

Main Session Report

How capacity-building, technology, Ed-tech and digital tools, education and financial tools can promote inclusivity, transparency and the decrease of poverty.

The dialogue initiated by Adriana Marina underscores the urgent need for systemic change, prompting a query to Bill Drayton regarding the reconnection with ancestral wisdom and biodiversity. Drayton emphasizes the imperative of not leaving anyone behind amidst the escalating rate of change, highlighting the transformative nature of contemporary organizations and the potential of youth in driving positive shifts. He advocates for equipping individuals with the necessary skills to navigate change effectively.

He draws attention to bridging the gap between the old society (ancient wisdom) and the emerging youth with connectivity. He elaborates that in his experience; he has witnessed successful transition when the youth are provided with the right support.

He advocates equipping the youth and underprivileged with necessary skills so that they can contribute to their full potential towards a positive shift. Thus uplifting themselves for better standards and becoming changemakers of the world with their own abilities.

“It is imperative of not leaving anyone behind amidst the escalating rate of change”

“addressed the transformative role of women in data science on a global scale”

Margot Gerritsen, Executive Director of WiDS Worldwide at Stanford University, addressed the transformative role of women in data science on a global scale. WiDS Worldwide aims to empower women, amplify local voices, and increase their representation, particularly through initiatives like the 30x30 campaign. With conferences held worldwide, including in Latin America, WiDS emphasizes secondary education and building meaningful networks with local women.

Te-Aio-Tanga-nui:

harmony with the environment, advocating for a balanced approach to energy provision and collaborative solutions with local communities for renewable energy transitions

Gerritsen highlights the importance of changing narratives surrounding sustainability and energy, emphasizing the need for collective action and genuine desire for positive impact among younger generations. She introduces the Maori expression "Te-Aio-Tanga-nui," which embodies harmony with the environment, advocating for a balanced approach to energy provision and collaborative solutions with local communities for renewable energy transitions. She urges the need to be careful while making policies that the decisions taken thereby will not have unintended harmful consequences and implications to other regions.

The next step with WiDS is to harness the power and talent of women globally. It is not just to support the women, but also to amplify their voices and bring them together in innovation collaboration to achieve a sustainable future. Gerritsen emphasizes the importance of creating local networks and distributed community models to drive sustainable change.

Thay Graciano, a PH.D. student in Communications at Stanford University, is deeply concerned about reducing political polarization and ensuring that policy-making reflects the desires of ordinary citizens. She shares her experiences of working towards the protection of nature at Amazon rainforest and prevention of exploitation of honorable workers in human trafficking. As a researcher and Project Co-lead at the Stanford Deliberative Democracy Lab since Summer 2022, she has been actively involved in initiatives like Brazil is ON! and Brazil in One Room. These projects aim to organize deliberative democracy events involving a representative sample of the Brazilian population.

Brazil is ON! focuses on online deliberations to gauge public preferences regarding internet platforms' policy implementation to tackle electoral disinformation. On the other hand, Brazil in One Room conducts in-person events to understand the public's preferences on the nation's most pressing issues. She explains that online platforms empower the ordinary citizens to voice out their problems that can be listened to by the concerned authorities. This enables the authorities to derive solutions through appropriate policy making. Through these efforts, Graciano strives to promote informed decision-making and citizen engagement in policy formulation.

*platforms empower
the ordinary
citizens to voice out
their problems that
can be listened to by
the concerned
authorities*

Elaine Smith Genser, representing the United Nations Joint SDG Fund, sheds light on her organization's mission. The Joint SDG Fund operates with a coalition of UN Agencies, Resident Coordinator Offices, and Partners across 100+ countries, working collectively to implement joint programs at the country level. These United Nations Country Teams play a pivotal role in impacting the lives of the most vulnerable populations, showcasing the formidable strength of the Joint SDG Fund. In today's landscape, fostering social entrepreneurship has become paramount for sustainable development. Genser emphasizes the necessity of creating public policies that incentivize and support entrepreneurship, recognizing it as a crucial driver for economic growth and social progress.

By addressing the challenges like access to capital, providing target investments and advisory services, government and international organizations can create an enabling environment for entrepreneurs to thrive.

By addressing the challenges like access to capital, providing target investments and advisory services, government and international organizations can create an enabling environment for entrepreneurs to thrive. Strategic focus on re-skilling and fostering innovation ecosystems empower the entrepreneurs to be the driving force and to be the changemakers behind the positive system change. Moreover, Genser underscores the importance of systemic change and the entrepreneurship ecosystem converging. By aligning efforts towards systemic change and nurturing a conducive environment for entrepreneurship, societies can unlock their full potential for inclusive and sustainable development.

Overall, the event underscored the need for collaborative efforts across sectors to achieve sustainable development goals. It provided actionable recommendations for promoting circular economy, facilitating cross-sector collaborations, harnessing technology for social impact, developing inclusive financial systems, integrating ancestral wisdom, and replicating successful models. By fostering local empowerment and collaborative learning, the event aimed to drive positive systemic changes towards a sustainable future for all.

Labs/breakout rooms Summary

In the following pages we dive into the LABS dynamic participation where professionals from all around the world developed a specific topic related to the challenges we face as a global society when it comes to sustainability. The LABS were:

- *LAB 1 - UNITED NATIONS HLPF - Global South LAB*
- *LAB 2 - Gender Equality / SDG 5*
- *LAB 3 - Innovating Sustainable solutions for poverty eradication in Latin America)*
- *LAB 4 - Policy makers: Advancing Sustainable Systems in the Creative Economy*
- *LAB 5 - Education and Academy: Social Entrepreneurship and Sustainability in Higher Education*
- *LAB 6 - Legendas: education & systemic change*



ECOSOC 2024 Partnership Forum

Shifting systems towards sustainable futures - by bridging ancestral roots, circular digital innovation & inclusive entrepreneurship for advancing Everyone a Changemaker world

30 January 2024 | 1:15 PM- 2:30 PM (EST, NY Time)| Zoom
Free Entrance <https://lc.cx/vmmqwO>

LAB 1

UNITED NATIONS HLPF

Global South LAB

Sustainable Futures: The intersection of Indigenous Wisdom, Climate Adaptation, and Technology in the Global South.

Despite a delayed start leading to a shortened lab discussion, the panel, which included Jason Jacobs and Banji Ajilore, delved into the crucial topic. The lab's moderator, Tricia Langman, introduced the panel members, highlighting their diverse roles. Notably, Jason Jacobs and Banji Ajilore responded to questions regarding the integration of indigenous wisdom in education and empowerment, as well as the intersection of ancient wisdom and technology in fostering purpose-driven, climate-focused businesses.



Jason Jacobs emphasized the role of indigenous wisdom in fostering resilience and advocated for creating indigenous libraries to educate about practices globally. He stressed the importance of providing resources to activists, emphasizing the critical need for education and empowerment within communities. On the other hand, Banji Ajilore, as a business expert, highlighted the alignment of indigenous practices with circular economy principles. He emphasized the collaborative innovation needed to weave traditions into sustainable business practices, advocating for the integration of digital technology to empower vulnerable communities. Both panelists highlighted the importance of collaboration and education for global community advancement.



animaná



United Nations
Global Compact

In conclusion, the "Shifting Systems towards Sustainable Futures" event at the United Nations HLPF provided a valuable platform for exploring the intersection of Indigenous Wisdom, Climate Adaptation, and Technology in the Global South. The panelists, Jason Jacobs and Banji Ajilore, delivered insightful perspectives on the crucial topic.

Jason Jacobs emphasized the role of indigenous wisdom in fostering resilience and advocated for the creation of indigenous libraries to globally educate about these practices. He underscored the importance of providing resources to activists, emphasizing the critical need for education and empowerment within communities. Banji Ajilore, as a business expert, highlighted the alignment of indigenous practices with circular economy principles and stressed the collaborative innovation needed to weave traditions into sustainable business practices. Both panelists emphasized the significance of collaboration and education for global community advancement.

The insights shared shed light on the potential of integrating ancient wisdom, technology, and climate adaptation for sustainable futures. The panel discussion showcased the importance of acknowledging indigenous wisdom in education, empowerment, and business practices, emphasizing the need for a collaborative and values-driven approach to address global challenges. The event underscored the urgency of sharing methodologies and knowledge to achieve equitable and environmentally just outcomes, especially in the context of sustainable practices in the Global South. Overall, the lab provided valuable glimpses into the transformative power of combining traditional wisdom, modern technology, and collaborative efforts for a more sustainable and inclusive future.

ECOSOC 2024 Partnership Forum

Shifting systems towards sustainable futures - by bridging ancestral roots, circular digital innovation & inclusive entrepreneurship for advancing Everyone a Changemaker world

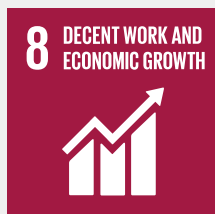
30 January 2024 | 1:15 PM- 2:30 PM (EST, NY Time)| Zoom

Free Entrance <https://lc.cx/vmmqwO>

LAB 2

Inclusive Entrepreneurship: Women shaping change

The Gender Lab commenced with a concise presentation by Ximena López, serving as both moderator and organizer, shedding light on Hecho x Nosotros' commitment to inclusivity and SDG 5. She succinctly outlined HxN's endeavors, emphasizing initiatives empowering artisan women in fashion through digital financing, education, and advocacy, catalyzing vital gender discussions.



In addressing how women-led businesses combat poverty in the 2030 agenda, Laura Koch lauded Adriana's impactful work within HxN and Ashoka Advisor Bill Drayton. Laura articulated Women4Solutions' evolution from advocating for women-led environmental efforts to championing a Caring Economy, valuing care for people and the environment as essential. She posited that accelerating this economy is pivotal in addressing poverty by 2030.

Fernanda Mierez, representing her law firm in Argentina, shared insights on their pro bono work supporting social entrepreneurs and NGOs, facilitating access to justice for initiatives like HxN. By integrating these organizations into

the legal system, Fernanda underscored their enhanced capacity to achieve their goals. Moreover, she highlighted lawyers' role as conduits between NGOs and resources, amplifying their impact on SDGs 1, 5, and 17.

Ximena López reinforced women's pivotal role, particularly in the fashion realm, in spearheading sustainable change.

Laura Koch elaborated on effective strategies as a woman entrepreneur, emphasizing digital inclusion, education, and skill-building as transformative tools. She praised HxN's environmental efforts and underscored their contribution to the Caring Economy's pillars.

Ximena López echoed the sentiment, emphasizing the transformative potential of digital financing for women, urging NGOs to expand access. She stressed democratizing digital tool information and platforms to broaden market reach, breaking traditional barriers.

Catalina Ospina, Laura Koch's communication manager, swiftly underscored HxN's impact on digital tools and education, pivotal for women's empowerment and fostering the Caring Economy.

Though time constraints limited responses on women-led digital innovation's support for SDGs 1 and 5 and ensuring initiatives' alignment with both goals, the discourse illuminated women's instrumental role in driving sustainable solutions and fostering inclusive entrepreneurship.

ECOSOC 2024 Partnership Forum

Shifting systems towards sustainable futures - by bridging ancestral roots, circular digital innovation & inclusive entrepreneurship for advancing Everyone a Changemaker world

30 January 2024 | 1:15 PM- 2:30 PM (EST, NY Time) | Zoom

Free Entrance <https://lc.cx/vmmqwO>

LAB 3

Innovating Sustainable solutions for poverty eradication in Latin America

In this workshop, we share the experiences of three members of Catalyst 2030, a global movement of individuals and organisations committed to achieving the United Nations Sustainable Development Goals (SDGs) by 2030. By joining forces with communities, governments, businesses and other stakeholders, Catalyst 2030 members are changing systems at all levels through collective action.

These members have worked with grassroots organisations, transferred community capacities, and have experience in various initiatives.

Alejandro Trujillo highlighted the importance of including traditional knowledge or collaborative governance models from rural communities in innovation processes. As a successful case study, he presented our model of community-owned petrol stations, which has evolved into the use of smart contracts for the tokenisation of cultural assets with automated resource distribution functionalities to communities, ultimately leading to their incorporation into the use of Web3 technology.

Luis Fernando Cabezas shared how his organisation works with communities and the need to transfer capacities to these communities.

Finally, Alejandro Marius highlighted the value of generating collaborative and solidarity-based ecosystems through gastronomy as a key factor for development. This is an experience that is beginning to take place in some cities in Venezuela with the Gastronomía 360 project.

LAB 4

Policy makers: Advancing Sustainable Systems in the Creative Economy

Lab 10 brought together experts and participants to discuss how to advance sustainable systems in the creative economy.

The main topics were:

- The role of governments in promoting environmental policies: The need for creativity, consistency in messaging, and intercession between affected communities and decision-makers was mentioned.
- Connecting international institutions with indigenous communities: The importance of financing, mediation, and sensitivity to "cancel culture" was mentioned.
- Collaborating with indigenous communities without Westernizing them: The importance of supporting their practices and traditions, and allowing their members to advise in decision-making was mentioned.
- Raising awareness about circular fashion and sustainability: Collaboration between universities and schools, activism, and communication were mentioned as key tools.
- Impact of social media on public policy: Its indirect effect on public opinion and the need for effective communication were mentioned.

It was concluded that collaboration, participation of indigenous communities, education, communication, and social networks are key to advancing sustainability.

The lab provided an opportunity to discuss and analyze these issues, and it is expected that participants will be able to apply what they learned in their own contexts.

ECOSOC 2024 Partnership Forum

Shifting systems towards sustainable futures - by bridging ancestral roots, circular digital innovation & inclusive entrepreneurship for advancing Everyone a Changemaker world

30 January 2024 | 1:15 PM- 2:30 PM (EST, NY Time)| Zoom
Free Entrance <https://lc.cx/vmmqwO>

LAB 5

Education and Academy

Social Entrepreneurship and Sustainability in Higher Education

The virtual meeting featured the participation of committed academics in social entrepreneurship and sustainability, although specific names or locations were not mentioned.

David Pérez Castillo, who acted as the moderator, is a professor and researcher specializing in socio-environmental entrepreneurship and circular economy at the University of Technology in Monterrey. In addition to his teaching work, he has been a consultant on projects for various international organizations.

María Quiñones, a teacher and researcher at CERADEC at the University of Buenos Aires, described the situation of social entrepreneurship in Argentina, highlighting the high poverty rate and the importance of social entrepreneurship as a tool to mitigate it. She emphasized the role of education and the connection between academia and social organizations in training professionals capable of addressing these challenges.

David Curbelo, a Doctor in Human Rights, shared his perspective from the University of Europe in the Canary Islands. He compared the situation in the Canary Islands with that of the rest of Spain, noting that social entrepreneurship is in an early stage in the region, with challenges such as dependence on tourism and a lack of economic diversification.

Regarding university initiatives to promote social entrepreneurship, Quiñones highlighted interdisciplinary programs like PIUBACC at the University of Buenos Aires, while Curbelo emphasized efforts to integrate sustainability across all academic areas at the University of Europe in the Canary Islands.

Both experts underscored the importance of inter-university collaboration and the transformative role of universities in promoting more sustainable and responsible practices globally.

ECOSOC 2024 Partnership Forum

Shifting systems towards sustainable futures - by bridging ancestral roots, circular digital innovation & inclusive entrepreneurship for advancing Everyone a Changemaker world

30 January 2024 | 1:15 PM- 2:30 PM (EST, NY Time)| Zoom

Free Entrance <https://lc.cx/vmmqwO>

LAB 6

Legendas: education & systemic change

The team shared knowledge and work around the importance of the study and celebration of native cultures and their legends in order to create a more sustainable world.

Biocultures represent a unique and harmonious approach to life, where the boundaries between man, nature, and culture are seamlessly integrated. In these societies, the fundamental premise is not the division but the interconnectedness of these elements, fostering a profound symbiotic relationship.

In biocultures, individuals perceive themselves as an integral part of the natural world. The concept of separation is replaced by an understanding that humans are just one thread in the intricate tapestry of life. This perspective informs daily practices, rituals, and values, emphasizing the interconnectedness of all living beings.

Unlike cultures that tend to dominate and exploit nature, biocultures recognize nature as a source of profound wisdom. The relationship is not one of conquest but of mutual respect.

Traditional knowledge passed down through generations is grounded in an intimate understanding of ecosystems, plants, and animals, leading to sustainable practices that ensure the preservation of biodiversity.

main idea



In these societies, cultural practices are not imposed on nature; rather, they emerge organically from the natural rhythms of life. Rituals, ceremonies, and celebrations are intricately linked to seasonal changes, agricultural cycles, and the well-being of the environment. This alignment fosters a sense of balance and ensures that cultural expressions are in harmony with the broader ecological context.



HECHO POR NOSOTROS

animaná

NGO Hecho por Nosotros & B-Corp animaná
ECOSOC 2024 Side Event